

The **only business program of its kind** designed *by*  
Public Health Professionals *for* **Public Health Professionals**

Building Expertise in

**BEAM**

Administration & Management



Build a **knowledgeable workforce** to manage your programs, meet your organizational goals, and improve community outcomes.

Building Expertise in Administration & Management (BEAM) is a leading-edge online certificate program that imparts to mid-level public health professionals the **financial and managerial skills that drive successful public health organizations**. Reflecting real-world practice experience, BEAM was developed by nationally recognized public health thought leaders, and experts at the University of Miami and the de Beaumont Foundation.

## BEAM Supports Your Organization's SUCCESS:

**A robust (re)accreditation portfolio:** By filling a well-established knowledge gap,\* BEAM helps organizations **meet workforce development strategy requirements** outlined by the Public Health Accreditation Board (PHAB).

**A stronger case for funding:** BEAM supports public health organizations in their roles as **responsible stewards of taxpayer funds**. A solid financial management track record positions these organizations for future state and federal funding.

**Advancement of best practices:** Equipped with the tools and takeaways from the program, BEAM graduates are able to promote best practices and **improved outcomes** within their individual organizations and over time, across the public health sector.

**Recruitment and retention:** By offering access to an engaging learning opportunity that leads to a respected credential, organizations can help satisfy **the professional goals of a new generation** of public health professionals.

*\*In the 2017 Public Health Workforce Interests and Needs Survey (PH WINS), 55% of state and local governmental public health professionals lacked skills in budget and financial management.*

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## The CURRICULUM:

The BEAM Certificate program is a self-paced, interactive, 15- to 20-hour course built around these six learning priorities:

**Strategic Problem Definition**

**Procurement**

**Contract Monitoring**

**Budgeting**

**Contracts**

**Financial Health**

Upon successful completion of the program, students receive a BEAM Certificate signed by the deans of the University of Miami medical and business schools.

## BEAM Pricing Options\*:

Individual Participant (No Discount)	\$500.00
Individual Participant (Early Registration**)	\$450.00
1-5 Participants	\$500.00
6-14 Participants (10% discount)	\$450.00
15-29 Participants (15% discount)	\$425.00
30-49 Participants (20% discount)	\$400.00
50+ Participants (25% discount)	\$375.00

\*Pricing reflects the cost per person.

\*\*Early bird ends 30 days prior to the beginning of each course offering.

Students may register for a cohort in February, May or August. For more information, visit [www.beamskills.com](http://www.beamskills.com).

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Get a feel for the course:  
View the DEMO at  
[beamskills.com](http://beamskills.com)